

**WE CLAIM:**

1 A package for holding a plurality of products comprising:  
a housing having a pair of opposing walls and an open end; and  
5 an insert including a plurality of compartments for housing each of the products,  
the insert including a plurality of sections that can be folded over against one another  
allowing the insert to be removably positioned in the housing and providing a force  
against an inner surface of the opposing walls that will cause the insert to remain at least  
partially inside the housing when the package is moved.

10 2. The package of Claim 1, including a plastic wrapper that initially seals the  
housing.

15 3. The package of Claim 1, wherein the compartments are constructed of plastic.

4. The package of Claim 1, wherein the housing includes a closed end opposing the  
open end.

5. The package of Claim 1, wherein the insert creates sufficient force to prevent the  
20 insert from falling out of the housing when the package is moved in any direction.

6. The package of Claim 1, wherein the sections are hingedly attached to each  
other.

25 7. The package of Claim 1, wherein the insert includes a member that can be  
ruptured allowing at least one of the products to be removed from one of the  
compartments.

8. The package of Claim 1, wherein the insert is folded when inside the housing and  
30 unfolded when removed from the housing so that one of the consumable products can  
be removed.

9. The package of Claim 8, wherein the compartments are located on both sides of the folded insert and are adapted to hold shape after products are removed therefrom.

5 10. A package for a plurality of products comprising:  
a housing having a pair of opposed walls, a closed end, and an open end; and  
an insert that can be removably located within the housing through the open end of the housing, the insert having a plurality of compartments that store the products, the compartments adapted to hold their shape after the products are removed therefrom to  
10 thereby create a friction fit between the insert and the pair of opposing walls when the insert is received within the housing both in an initial state in which each of the products are within the compartments and a subsequent state in which one or more of the products are removed from the compartments.

15 11. The package of Claim 10, which includes a member covering the compartments and so constructed and arranged that pressing one of the compartments causes a portion of the member to rupture.

12. The package of Claim 10, wherein the products are consumable products.

20 13. The package of Claim 10, wherein the products are gum.

14. The package of Claim 10, wherein the insert includes a base, the compartments extending from the base and the member attaching to the base.

25 15. The package of Claim 10, wherein the plurality of walls of the housing maintain their shape after the insert is removed from the package.

16. The package of Claim 10, wherein the insert includes at least two sections each  
30 including a plurality of compartments.

17. The package of Claim 16, wherein the sections are hingedly attached to each other.

18. A method for packaging consumable products comprising:  
5 providing an open ended housing having a pair of opposing walls for housing a removable insert, the insert holding the consumable products, the insert being biased against the pair of the walls of the housing to provide a force that urges the insert to remain in the housing even when the housing is moved;  
removing the insert from the housing and removing at least one of the  
10 consumable products from the insert; and  
reinserting the insert having the remaining consumable products into the housing so that the insert is again biased against the pair of walls of the housing.

19. The method of Claim 18, which includes repeating the steps of removing and  
15 reinserting until all of the consumable products are removed from the insert.

20. The method of Claim 18, which includes providing a sealed wrapping about the housing so that the wrapping must be removed before the insert can be removed from the housing.

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21. The method of Claim 18, wherein removing at least one of the consumable products includes pressing and rupturing part of the insert.